

# Early Retirement Using Leveraged Investments

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## **Abstract**

We study the problem of how one should invest for retirement, focusing on the risk/return tradeoff that must be made over time. In particular, we are interested in the use of financial instruments which

*leverage* — instruments which amplify both the potential gain from an investment but also increase the potential loss. Margin buying — the act of borrowing money and reinvesting it in the market — is one such leveraging scheme. Financial options/futures are another one. These schemes are now widely available to common investors, and we seek to understand how they can improve an investors utility.

Rather than pose a sophisticated consumption and utility model (which often includes trade offs for spending vs. leisure time, bequeathing money to children, discounting, history dependent consumption, etc), we study an unadorned model in order to examine the core aspects of how to leverage. In particular, we consider a model where the decision is to work or not — while working, both saving and spending occur and while not working, only spending occurs. The utility model we consider seeks to minimize the number of years worked. Our results are a mixture of theory, where we characterize many aspects of the optimal policy, and simulation, where we use dynamic programming techniques to estimate optimal values. Importantly, we calibrate our model using parameters for the mean and variance of the market's return which are estimated from historical data. With these realistic figures, we find that the optimal strategy while working is highly leveraged. While traditional retirement funds hold around 70% market and 30% bonds (say at around halfway to retirement), our optimal strategy holds around 200% market and  $-100%$  cash (i.e. it is borrowing money to invest in the market). Using such a leveraged strategy can decrease the time to retirement by over 10 years.

# 1 Introduction

The predominant motivation for most people to invest in the stock market is to save for retirement. As the stock market is fundamentally volatile, an investor must decide how to appropriately take on risk in order to plan for a gratifying retirement. This lifelong problem of making investment decisions is known as the 'life-cycle' investment problem.

There are many so called life-cycle funds available to an investor which handle these decisions. For example, Fidelity has a set of 'Freedom Funds' where one chooses a fund targeted to a particular retirement date. As with many other funds, these funds are more aggressive for younger investors and more conservative for older investors. For instance, Fidelity's Freedom 2035 Fund (targeted for a retirement at 2035) is 85% in the market (in domestic and international equities) and 15% in bonds and other fixed income securities. In contrast, the Fidelity Freedom 2015 Fund holds about 60% in the market and the remaining 40% in bonds.

In this paper, we are interested in how the use of financial instruments that leverage can improve ones retirement policy. One form of financial leveraging is the act of investing on *margin* — borrowing money and investing it in some asset, with the hope to earn a greater rate of return than the cost of interest. This allows greater potential return than otherwise would have been available. The potential for loss is greater because if the asset significantly drops in price, then, not only have we taken losses on our own money but we have also taken losses on borrowed money, which ultimately needs to be

repaid.

Another form of creating leverage is through the use of financial *options* or *futures*. A European call (put) option gives one the right but not the obligation to buy (sell) a risky asset at a pre-specified time in the future, at a pre-specified price — this pre-specified price is referred to as the strike price. With a future, one is contractually obliged to purchase the asset at the pre-specified price at the pre-specified time. For instance, say that Google is currently selling at \$100 dollars and say that a three month call option for Google at a strike price of \$130 is selling at a premium of \$10 (per option). If we bought one option and, say the price climbed to \$150 at the end of the three month period, then we would exercise our option (buying it at \$130 and selling at \$150) thereby obtaining a net profit of \$20 (\$30 minus our initial \$10) — enjoying a 200% net profit. Alternatively, if we simply bought Google at \$100, then at three months time we enjoy only a 50% net profit. On the down side, say the price drops to \$50 in three months. Here, if we bought the option we would not exercise it — suffering 100% loss (our initial \$10 investment is lost) — while if we bought the share itself, then we suffer only 50% net loss. Note how the option has amplified both the net profits and the net loss.

Concurrent with the explosion of accessibility that an individual has to stock markets (through various online brokerages), there has also been a widespread increase in the availability of options/futures to the common investor (along with a dramatic increase in the volume of trading). Furthermore, futures provide a more viable means to leverage than margin accounts,

as the interest charged on these accounts is unreasonably high.

In this paper, we focus on a natural consumption and utility model and study how much leveraging an optimal policy should undertake. Our results are a mixture of theory and simulation. Theoretically, we are able to characterize many aspects of the optimal policy, which help with our numerical simulations. Empirically, we use realistic parameters for our model — the mean and variance of the return of the market are estimated with historical data from 1926-2003. We find that in fact the optimal investment uses quite a high degree of leveraging, much higher than is currently used any retirement funds.

## 1.1 Working and Investing

The model we consider is as follows. At each time step, we can choose to work (for some fixed income) or not. If we work, then we spend some of our income and save (invest) the rest. If we don't work, then we only spend some of our wealth, which we take to be the same amount that we spend while working. The model depends on only one parameter — a spending ratio that represents the balance of how much we save and spend.

As for investment, at each timestep we must decide on a portfolio. As an implicit assumption, we work under the efficient market hypothesis (Fama [1970]) — it is not possible for individual investors to outperform the market (see Malkiel [2003] for a lively discussion). This simplifies the task in that we only have to consider one asset, namely the market as whole (i.e. the volume

weighted average of the market) and how to leverage this asset. As a matter of fact, one of the most most widely traded options/futures are those on the S&P500, arguably one of the best indicators of the market as a whole.

We work with the margin account model, where one we can leverage by borrowing money and investing it the market. In the seminal (and Nobel prize winning) work of Black and Scholes [1973], they set up a model for leveraging the market using options and show how leveraging the market with options is equivalent to leveraging the market with a margin account (which we discuss later). Hence, we lose no generality in using our margin account model. In practice, one would actually want to implement our strategy using options, as individual investors rarely get good interest rates (for borrowing) on margin accounts. Fortunately, options/futures effectively present a means for borrowing on margin with an interest close to the risk-free rate.

We take perhaps the simplest utility function: the objective is to minimize the number of days worked (over the infinite horizon). Overall, the model is quite simple — we only require two parameters. The first is the spending ratio representing how much we much we spend and save. The second parameter has to do with modeling the market — we need to know the ratio of the mean return to the variance. This is known as the Sharpe ratio of the market (Sharpe [1966,1975]).

This life-cycle problem is not a new one and has been widely studied (see for example Merton [1969,1992]). Much of this work is empirical in nature (see Gomes and Panageas [2005] and the references therein). This extensive line of work attempts to understand how people actually invest and whether

or not their decisions can be viewed as rational. Other work focuses more on theoretically optimal models (see Merton[1992] for an outline of these models). Much of this work uses sophisticated consumption models and attempts to characterize the behavior of retirement schemes (see for instance Farhi and Panageas [forthcoming]). Our work focuses on the normative behavior that arises in a simple model, where leveraging is allowed. In particular, we use realistic parameters to study how much leveraging should actually be undertaken. One of our main contributions is in showing how much leveraging can help when we actually plug in realistic parameters.

## 1.2 Optimal Retirement

We are able to characterize the optimal policy in our model, and it takes quite a simple form. The policy is to work until a certain 'retirement wealth' — above this wealth, the optimal decision is not to work. Furthermore, the behavior of this retirement policy is quite simple — the goal is to minimize the chance of going bankrupt subject to the constraint that a certain amount must be spent per month. It is important to emphasize that this natural behavior comes from normative decision making and is not assumed.

The policy used while working is quite aggressive. It turns out that — with reasonable parameters (that are calibrated to historical market returns from 1926-2003) — the optimal investment policy while working holds at least 200% in the market and and -100% in cash. We obtain a reduction in the time to retirement of at least 10 years over schemes which do not

leverage. In fact, to demonstrate the benefits of leveraging without making any modeling assumptions, Figure 2 shows the result of leveraging on the actual historical return series using a 200% market and -100% cash portfolio — a drastic improvement over holding the market is shown.

### 1.3 Practical Considerations

We now discuss the practicality of the strategies. We should emphasize that our policy does not try to 'beat the market', common to many other theoretical investment schemes (such as Cover [1991]). We seek to only adjust the risk/return tradeoffs of the market as a whole in order to maximize a certain utility function.

Furthermore, there are no hidden transaction costs in our model (common to some trading schemes, like the universal strategies one of Cover [1991]). While some rebalancing must be done in our scheme (in the margin account model, we might have to convert our some of holdings in the market to cash and vice versa), this is a minor effect. In fact, with the use of options, this can to a large degree be avoided.

Interestingly, funds which leverage the market are starting to become popular. Two funds — the Rydex Titan 500 and the UltraBull ProFund — both leverage the market to the tune of 200% S&P 500 and -100% cash. These seem like ideal funds, since they essentially claim to be implementing what is the Kelly strategy (a log optimal one — discussed later). This strategy turns out to be a good approximation to the investment policy while working (as

discussed in the Numerical Section). However, to really gauge their performance we must examine their expense ratio, the interest rate they implicitly use, and their tax management — all of these have to be quite competently handled in order for them to beat out the few excellent low cost (and expertly tax managed) 100% S&P500 funds (such as Vanguard’s 500 Index fund or Fidelity’s Spartan 500 Index fund). If these leveraged funds do not meet any of these conditions, then the gains of this leveraging will be eaten away by the added costs. However, it may be only a matter of time until competition leads to there being low cost, expertly managed, leveraged funds available to the common investor.

## 2 Leveraging the Market

In *intertemporal* models, one needs to discuss dollars at various points in time. In other words, “a dollar just ain’t what it used to be.” The most direct model is to have a “dollar” be a “dollar”, i.e. have nominal dollars. The most economically relevant way is to keep the *value* of a dollar the same over time, by adjusting for inflation. This is done by discounting using the Consumer Price Index (CPI) — the benchmark measure of inflation. But in finance there is yet a third way of discussing dollars, namely tradeable dollars — if we lend a dollar today, how much should we get back tomorrow? We should obtain interest on our dollar for the day it was lent. The risk-free rate of interest — the interest rate given on short term US government bonds

— is the interest rate we should receive if there is no risk of the dollar not being repaid (it should be higher if there is some risk our dollar may not be repaid).

It is this third sense of dollars that we will use in our model. To discuss dollars over time in this later model, we discount at the risk-free rate. With this discounting, we can assume that using these risk-free dollars, we can borrow and lend with zero interest charges. The caveat is that this borrowing and lending must be done free of risk — otherwise one side of the contract needs to pay for some insurance to cover the chance of the other party defaulting on the loan. Hence, in order for a bank to lend money to us without requiring a default risk payment (i.e. a higher interest rate), we must ensure that we will not default — say by already having enough money to pay off the loan. Therefore, we work under the constraint that our wealth must stay positive at all times (as we are not allowed to default on any loans). See Brealey and Myers [2003] for further discussion.

Except when translating back into the real world, we don't need to ever mention nominal dollars. Hence we won't after this section. But it does still make sense to talk about the CPI and inflation. To a first approximation though, the CPI has tracked the risk free rate. In fact, over the past 100 years, the average discount rate for the CPI and the average risk free rate are within 1/2 a percent of each other. So to a good approximation, we can assume they are the same. We will take this as our standard model.

## 2.1 Leveraging with Margin Accounts

We now construct an asset which leverages to the maximal degree possible — borrowing the maximal amount without allowing the possibility of defaulting on a loan.

As in standard for leveraging models, we assume the market behaves as a geometric Brownian motion with drift. A simple way to simulate this process is using the binomial model (see Shreve [2003]). For each dollar invested in the market, we assume it either rises to a value of  $\gamma$  or down to  $1/\gamma$ , where  $\gamma > 1$ . The net return is either  $\gamma - 1$  or  $(1/\gamma) - 1$ . This model can be made to simulate the market to arbitrary accuracy (under the Brownian motion assumption) if the time steps are made sufficiently small and if  $\gamma$  and the probabilities for up and down are chosen accordingly.

If we desire to take on a more leveraged position than just investing 1 dollar, we could borrow an amount  $b$  from the bank and invest  $1 + b$  dollars. As previously discussed, the bank is not willing to take on any risk, so we must be able to repay the bank. Hence, at the next timestep, we must have at least  $b$  dollars at hand. How much will the bank be willing to lend us? In the worst case, the price of the asset drops, and we have  $(1 + b)/\gamma$  remaining. If the bank is able to recoup its money, then this amount may not be less than  $b$ , i.e.

$$\frac{1 + b}{\gamma} \geq b$$

and so the maximum amount the bank lets us borrow, per dollar we invest

in the market, is:

$$b \leq \frac{1}{\gamma - 1}.$$

Now, in the case that the asset price increases, our profit is  $\gamma(1 + b) - b$ , after paying off the loan. If we borrow the maximal amount  $\frac{1}{\gamma-1}$ , then our maximal possible profit is  $1 + \gamma$ , which has a return of  $\gamma$ .

Essentially, we have constructed a new asset, which we call the *Sharpe* asset, which has a return of  $\gamma$  if the market moves up and return of  $-1$  (total loss) if the market moves down. It is a *maximally leveraged* asset, since it is constructed by borrowing the maximal amount possible subject to the constraint that we may not default on the loan. Note that probabilities of up or down in this binomial model are irrelevant to this argument.

We now discuss why we call this maximally leveraged asset the Sharpe asset. The Sharpe ratio [1966,1975] of an asset is defined as the ratio of mean return of the asset (adjusted for the interest rate) divided by the standard deviation. Sharpe introduced this ratio as a means to measure the risk adjusted return of a portfolio.

If we assume that  $p$  is the probability of the market going up to  $\gamma$  in the binomial model, then a straightforward calculation shows that the Sharpe ratio of the market is identical to that of this maximally leveraged asset, namely they both have a Sharpe ratio of:

$$r = \frac{1}{\sqrt{p(1-p)(\gamma+1)^2}}(p\gamma + p - 1)$$

Because of this relationship, we coin this asset the Sharpe asset.

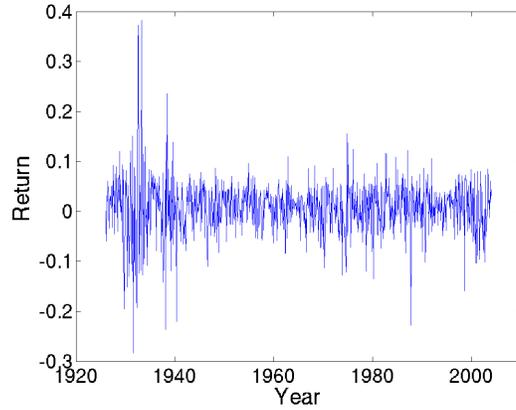


Figure 1: Historical Return. This plot shows the return of the (value weighted) market from the previous month. The return has been adjusted by the risk free rate.

We now argue that when the binomial model is a good approximation to the true geometric Brownian motion, then the mean return of the Sharpe asset is just the Sharpe ration. The expected return of the Sharpe asset per dollar is just:

$$p\gamma + (1 - p)(-1) = p\gamma + p - 1$$

and the variance of the Sharpe asset is:

$$p(1 - p)(\gamma + 1)^2$$

When the binomial model is a good approximation to the market, so  $p$  is close to 0.5 and  $\gamma$  is close to 1. Here, the Sharpe asset has close to unit variance, and so the mean return of the Sharpe asset is approximately the Sharpe ratio of the market.

This analysis helps to motivate the formal model, where we take as an assumption that the mean rate of return of the Sharpe asset is just the Sharpe ratio  $r$ . First, we examine leveraging on historical data.

## 2.2 Leveraging on Historical Data

Figure 1 shows the mean returns of the (volume weighted) US market from 1926-2003. The y-axis shows the return, from a dollar invested in the previous month. The return has been adjusted by subtracting out the risk-free rate, at each timestep. If the geometric Brownian motion assumption is accurate, then this return series should have Gaussian noise. Although this assumption is hotly contested, option pricing based on this assumption is reasonably accurate. For our purposes, we believe this is a reasonably good assumption to get a handle on how to leverage (essentially, due to the fact that option pricing based on this assumption works reasonably well).

Let us examine how much leveraging can help using historical data. Consider the outcome of investing \$1 in 1926 and holding some fixed portfolio. The blue curve (which is the curve that ends in a lower position) is the outcome had we placed our dollar in the market. Again, the outcome has been adjusted by the risk-free rate (which essentially means it is inflation adjusted).

Now let us consider leveraging with some constant portfolio of market and cash. By this, we mean that at each timestep we have  $1 + f$  of our wealth in the market and  $f$  of our wealth borrowed, so our total wealth is

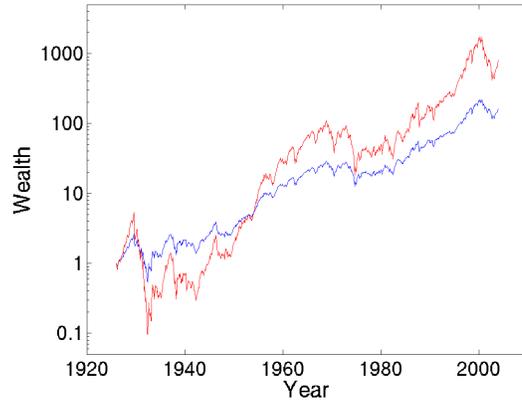


Figure 2: Leveraging the Market. The blue line (ending lower) is the wealth of the market had we invested 1 dollar in 1926. The series is adjusted for the risk-free rate of return (which is close to inflation). The red line (ending above the blue one) uses 200% market and  $-100\%$  cash (also risk-free rate adjusted). This later scheme is close to the optimal over this period (the Kelly strategy). The all market portfolio ends at 160 in 2003, with an average return of 6.8% per year. The Kelly strategy ends at 800 at an average return of 9.1% per year above the CPI.

$1 + f - f = 1$ . To keep this constant portfolio, we may have to do some rebalancing — if our wealth rises, we borrow more, while if it falls we pay off some of our loan.

The red line (ending above the blue) shows the best investment strategy among those which leverage with some constant fraction. The best constant leverage turns out to be holding about 200% market and  $-100\%$  cash. The return of this portfolio (per timestep) is just:

$$\text{Kelly return} = 2 * (\text{market return} - \text{risk-free return})$$

The return of this optimal strategy is termed the *Kelly* return, because it is based on the strategy described by Kelly [1956]. The optimal strategy for maximizing the growth over time is the one which maximizes the *log* rate of growth (where the log rate of growth at any given timestep is just log of the ratio of the wealth at that timestep to the wealth at the previous timestep).

We can also estimate the Sharpe ratio of the market using this historical data. The Sharpe ratio of the market is  $r = 0.1214$  per month (the time scale is relevant here, since the ratio of mean to variance depends on the timescale). We use this parameter in our simulations.

### 2.3 Wealth Dynamics

We now present the formal model. The time is indexed by  $t$ . The wealth at time  $t$  is denoted by  $W_t$ . As we have assumed the market evolves according to a geometric Brownian motion with drift, we make the corresponding assumption that the Sharpe asset also evolves according to a geometric Brownian motion with drift.

For investment, assume we hold a fraction  $f_t$  of our wealth in the Sharpe asset at time  $t$  and the remaining  $1 - f_t$  in cash. We make the restriction that  $f_t \in [0, 1]$ , so no borrowing is allowed. The model for the evolution of our wealth is then:

$$dW_t = r f_t W_t dt + f_t W_t dB_t$$

where  $dB_t$  is a zero mean, unit variance Brownian motion with unit variance and  $r$  is the Sharpe ratio of the market. We make appropriate measurability

assumptions on  $f_t$ , namely that it is measurable with respect to the history. Note that the mean drift of the Sharpe asset is just the  $r$ , the Sharpe ratio of the market. In the next subsection, we show that this choice is correct.

In the discrete time version, we have that the change in wealth  $\Delta W_t$  is just:

$$\Delta W_t = r f_t W_t + f_t W_t b_t$$

where  $b_t$  is either 1 or  $-1$ , with equal probabilities. We use the discrete time version in our simulations, since for sufficiently small timesteps, it can approximate the true continuous time model to arbitrary accuracy.

## 2.4 The Sharpe Asset, Margins Accounts, & Options

We now discuss the relation of our model to the two standard models. In the margin account model of the market, one can invest in the market and borrow cash, subject to the constraint that the investor will not default on the loan. In the options/cash model, the investor can purchase any option on the market and hold cash (borrowing is not allowed). In their seminal paper, Black and Scholes [1973] showed that any investment strategy in margin account model can be replicated by a portfolio in the option/cash model and vice versa — under the no arbitrage assumption. By 'replicate', we mean that the returns of a strategy in one of these models can be replicated by another strategy in the other model, with probability 1. Black and Scholes did this in a continuous time model, with an assumption that the asset behaves as a geometric Brownian motion. Furthermore, they also showed how to set the

price of an option (for any strike price and time period).

In our setting, the investor can only hold the Sharpe asset and cash — no borrowing is allowed. The following theorem shows this model is entirely equivalent to the previous two.

**Theorem 1** *If  $r$  in equation 2.3 is set to be the Sharpe ratio of the market, then any investment strategy in the margin account model of the market — where the market behaves as a geometric Brownian motion with Sharpe ratio  $r$  — can be replicated in the Sharpe model and vice versa.*

**proof:** (Sketch) Providing a rigorous proof with Ito calculus is beyond the scope of this paper. A crude sketch is as follows: since the the geometric Brownian motion model that we have provided can be modeled by the limit of a binomial model and since we have shown that the Sharpe model and the Margin account model are equivalent for this binomial model, then in the limit they are equivalent in the continuous time model.  $\square$

While these may be formally equivalent, futures may be a more viable scheme for leveraging for the common investor. Currently, the common investor often is not able to borrow money close to the risk free rate. Currently, according to Fidelity, the rate for using a margin account with about 50K\$ in the account is close to 8%, while the risk free rate is currently around 4.5%.<sup>1</sup> Options/futures are priced using a borrowing rate that is essentially the risk-free rate. This is due to the fact that options/futures are traded just like

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<sup>1</sup>This is outrageous gap, especially since margin accounts are constantly being monitored to prevent a default on the loan.

regular equities, so any pricing using higher significantly higher rates (than the risk-free one) leads to an arbitrage opportunity for some large investment firm (which is able to borrow at the risk-free rate). Options/futures are a means by which the common investor can essentially buy on margin at the risk-free rate. Furthermore, as mentioned in the introduction, funds which actually leverage for an investor are starting to emerge.

### 3 The Consumption Model

We first outline the investment decisions and then we specify the utility functions.

#### 3.1 Dynamics with Income & Spending

At each time  $t$ , we make a decision to work or not. If we work at time  $t$ , we assume we obtain one dollar,  $j_t = 1$ . Of this dollar, we assume that we spend an amount  $s$  and save (i.e. invest) the remaining  $1 - s$  dollars. If we do not work, then our income  $j_t = 0$  and we must still spend  $s$  out of our savings.

The continuous time version of the model. Here,  $s$  is the amount spent per unit time and  $j_t$  is the income per unit time  $t$  (and again we make appropriate measurability assumptions on  $j_t$ ). Again letting  $f_t$  be the amount we invest in the Sharpe asset, the dynamics of wealth behave as:

$$dW_t = (j_t - s + rf_tW_t)dt + f_tW_tdB_t$$

where again  $dB_t$  is a zero mean, unit variance Brownian motion. Also, again

$r$  is the Sharpe ratio of the Market.

In the discrete time version, we have that the change in wealth  $\Delta W_t$  is just:

$$\Delta W_t = j_t - s + r f_t W_t + f_t W_t b_t \quad (1)$$

where  $b_t$  is either 1 or  $-1$ , with equal probabilities. Here the work decision  $j_t$  is either 1 or 0. And  $r$  is the Sharpe ratio defined for this unit of time. Again, this discrete time version can be made to simulate the continuous version to arbitrary accuracy.

## 3.2 Utility for Leisure

Assume we are following some policy  $\pi$ , which decides when to work and how much to invest in the Sharpe asset at each time. The most natural cost function to consider is the number of days worked over the infinite horizon. Due to the Markovian nature of the dynamics and this choice of cost function, we can restrict ourselves to only consider policies which are functions of the current wealth.

The cost of the policy  $\pi$  starting from wealth  $w$  is then defined to be:

$$J_\pi(w) = E \left[ \int_0^\infty j_t dt \middle| \pi, W_0 = w \right]$$

where we are conditioning on the policy starting at  $w$  wealth at time 0. We are interesting in finding a policy which minimizes  $J_\pi(0)$ .

## 4 Characteristics of the Optimal Life-Cycle Policy

We define the optimal value function  $J^*(w)$  as:

$$J^*(w) = \operatorname{argmin}_{\pi} J_{\pi}(w)$$

We start with a few lemmas on existence, before characterizing the optimal policy.

### 4.1 Existence

First, we show that the optimal value function is finite.

**Lemma 2** *The optimal value function exists and is finite. Furthermore, the optimal value function is monotonically decreasing. In particular,  $J^*(w) \rightarrow 0$  as  $w \rightarrow \infty$ .*

**proof:** By exhibit a single policy  $\pi_0$  that has finite  $J_{\pi_0}(0)$  and converges to zero in the limit of large  $w$  we show that these two properties hold for  $J^*$ . The  $\pi_0$  we will consider has the policy of working without doing any investing up to some fixed target wealth  $R$ . At this point the policy will retire and invest an amount  $2s/r$  in the Sharpe asset. If its wealth ever drops to zero, it will start working again.

Once retired, the wealth evolves according to a Brownian motion with positive drift. This probability will then drop off exponentially fast as a function of  $R$ . By choosing  $R$  large, we can make the probability of ever

returning to zero to be less than .5. Thus  $J_{\pi_0}(0) \leq 2R < \infty$ . Further as wealth goes to infinity, the probability of ever needing to work converges to zero. Hence,  $\lim_{w \rightarrow \infty} J_{\pi_0}(w) = 0$ .

Clearly if there is a point  $w' < w''$  such that  $J^*(w') < J^*(w'')$  we can do better at time  $w''$  by simply burning  $w'' - w'$  of our wealth. Since this burning doesn't increase the strategy space, this is a contradiction.  $\square$

Unfortunately the above is not sufficient to show that a policy  $\pi^*$  exists that obtains  $J^*$ . This existence is troubled mostly by issues of measurability.

**Lemma 3** *There exists a policy  $\pi^*$  that achieves the lower bound  $J^*$  that is a measurable function of the wealth.*

**proof:** (sketch) A rigorous proof of this is beyond the scope of this paper. By a discrete time approximation we can generate a policy that is within any  $\epsilon > 0$  of  $J^*$ . These can all be chosen to be only a function of the wealth and not the history. Using the discrete time version of the following theorem, we can restrict ourselves to policies that only have one wealth at which a switch from working to non-working occurs. Now one can show that the investment policy has a Lipschitz bound, since if the investment policy changes too drastically as a function of wealth, then an improved policy exists which isn't so drastic. Thus it converges pointwise to a limit.  $\square$

## 4.2 Behavior

From this, we have the following natural characterization of the optimal policy.

**Theorem 4** *There exists some finite wealth, say  $w_{retire}$ , such that any optimal policy does not work above this wealth (i.e. it works only a measure 0 number of times above this wealth). Conversely, the policy is to work below this amount.*

**proof:** (sketch) The proof can be summarized by the phrase, “one should accept all free options.”

By the above lemma we can assume that the optimal policy is only a function of the wealth. Thus either of the claims would be falsified by finding two wealths  $w' < w''$  such that the policy around the neighborhood of  $w'$  is to be retired and around the neighborhood of  $w''$  is to be working. Suppose we consider the non-Markov policy which instead of working in some small region around the wealth of  $w''$  and waits until the wealth drops down to  $w'$  and puts the hours in at that point. At the same time, it runs the current policy in simulation in order to figure out its investment decisions. Thus at any point in the future, it will either have the exact same wealth (if the wealth dropped) or a constant amount less wealth (given the wealth never dropped). So this is a feasible policy. Further it dominates the claimed optimal policy. Hence we have a contradiction.  $\square$

Now let us characterize the retirement policy. It turns out that the retirement policy just minimizes the chance of going bankrupt. We can give a precise characterization of its behavior.

**Theorem 5** *The objective of the retirement policy is to minimize the chance of going ever reaching  $w_{retire}$  again. In particular, the probability that re-*

retirement policy reaches this point from a wealth of  $w$  is  $\exp\left(-\frac{r^2(w-w_{retire})}{2s}\right)$ . Furthermore, the retirement policy invests a constant amount (not fraction) in the Sharpe asset, namely  $2s/r$ .

**proof:**

Define  $j^*(w)$  to be 1 if  $\pi^*(w)$  is to work and zero otherwise. Likewise define  $f^*(w)$  to be the fraction invested by policy  $\pi^*(w)$ . Then:

$$\begin{aligned} J^*(w) &= E\left(\int_0^\infty j^*(W_t)dt \mid W_0 = w\right) \\ &= E(j^*(w)h + J^*(W_h) \mid W_0 = w) + o(h) \\ &= j^*(w)h + J^*(w) + J^{*'}(w)E(W_h \mid W_0 = w) \\ &\quad + J^{*''}(w)E(W_h^2 \mid W_0 = w)/2 + o(h) \end{aligned}$$

where the first equation is by definition, the second is by the smoothing lemma, and the third is by Taylor's theorem/Ito calculus. Noting that  $E(W_h \mid W_0 = w) = (1 - s + rf^*(w)w)$  and  $E(W_h^2 \mid W_0 = w) = (f^*(w)w)^2$  this reduces to

$$g(f^*(w), w) = o(1)$$

where

$$g(f, w) = j^*(w) + J^{*'}(w)(j^*(w) - s + rf w) + J^{*''}(w)(f w)^2/2.$$

Thus  $g(f^*(w), w) = 0$ . Further since the amount invested at time  $t$  must be an optimum, we must have that  $\frac{\partial g}{\partial f}(f^*(w), w) = 0$ . Solving this shows  $f^*(w)w = -rJ^{*'}(w)/J^{*''}(w)$ .

From the equation  $g(f) = 0$

$$j^*(w) + J^{*'}(j^*(w) - s - r^2 J^{*'} / J^{*''}) + (r J^{*'})^2 / (2 J^{*''}) = 0.$$

which is

$$j^*(w) + J^{*'} j^*(w) - J^{*'} s - (r J^{*'})^2 / (2 J^{*''}) = 0.$$

Under retirement (i.e.  $j_t = 0$ ) this simplifies to

$$2s/r = -r J^{*'} / J^{*''}$$

Combining this with our previous equation we get  $f^*(w)w = 2s/r$  during retirement. So the amount we want to earn is twice what we spend. Solving the differential equation for  $J^{*'}(w)$  we see that

$$J^{*'}(w) = c_1 e^{r^2 w / 2s}$$

So  $J^*(w) = c_1 r^2 / (2s) e^{r^2 w / 2s} + c_2$ . Since we know that  $J^*(\infty) = 0$ , we know that  $c_2 = 0$ .  $\square$

The previous theorem pretty much tells us what the shape of  $J^*(w)$  is for  $w \geq w_{\text{retire}}$ . For small  $w$  solving the differential equation is not tractable. But before we turn to numerical calculations (which most of the rest of the paper will be about) there are two special cases that are of interest, namely,  $s = 1$  and  $s \approx 0$ .

### 4.3 Special Cases

In the special case where  $s = 1$ , the differential equation is tractable. In this case the policy is to invest the amount suggested by “Kelly betting” aka

the log-optimal portfolio. Of course, if we start with zero wealth, we never manage to make any profit and stay there forever. Hence  $J^*(0) = \infty$ .

The other special case which is solvable is when  $s \approx 0$ . Though we don't believe that anyone saves at this rate, it does provide a bound on other rates. We now sketch out this argument. Suppose that we could choose how much to work at each point in time (i.e. arbitrary amounts of overtime are allowed.) The utility is still  $\int j_t dt$  but now  $j_t$  is no longer restricted to be either zero or one, but is now any non-negative number. In this case, using the arguments of theorem 4 we see that it is optimal to work as early as possible. Hence the ratio of our earnings to our spending is arbitrarily high. In other words, this relaxation moves to the  $s \approx 0$  domain. Thus the optimal policy is to work for a small amount of time and then retire. At this point we use the retirement policy outlined in the previous theorem. If we ever lose all our money, we again do a small amount of work in an infinitesimal amount of time. Working out the details of this gives us the following theorem:

**Theorem 6** *Let  $X$  be the random variable  $X = \int j_t dt$ . For sufficiently small  $s$ , the distribution of  $X$  will be arbitrarily close to an exponential distribution of mean parameter  $2s/r^2$ . This holds exactly if  $j_t$  is allowed to be unbounded.*

Note that the arguments that lead to the previous theorem hold if we define our utility to be  $E(f(\int j_t dt))$  for any monotone function  $f$ . This then allows us to say that certain utility functions do not have any policy which will generate a finite expected utility.

Also note that in this case,  $J^*(0) = 2s/r^2$  with the same for the standard

deviation. This is then a lower bound for all actual policies we discuss for which  $j_t$  is restricted to be either zero or one.

## 4.4 Extensions

Currently, we have no provision to prevent the policy from switching between working and not working (perhaps infinitely often or in the continuous time limit, infinitely quickly). It is straightforward to introduce a switching cost  $S$  for each time the policy switches. The new utility function would then be:

$$J_\pi(w) = E \left[ (\#\text{switch})S + \int j_t dt \middle| \pi, W_0 = w \right]$$

where  $\#\text{switch}$  is the number of switches made between working and not working.

Here, we can again characterize the optimal policy, which must keep a memory of when it worked last.

**Theorem 7** *Assume the switching cost is positive. There exists two finite wealths, say  $w_{\text{retire}}$  and  $w_{\text{restart}}$  with  $w_{\text{retire}} > w_{\text{restart}}$ , such that the optimal policy does not work above the wealth  $w_{\text{retire}}$  (i.e. it works only a measure 0 number of times above this wealth), and if the optimal policy ever drops down to  $w_{\text{restart}}$  (after it has passed  $w_{\text{retire}}$ ), then it will start work again until it obtains wealth greater than  $w_{\text{retire}}$ .*

We do not provide the details of this proof, but it is similar to that of Theorem 4.

Another extension to the model is to allow different spending rate during work and during retirement. For example, there might be some costs associated with employment that aren't present when retired. In other words, we have to spend  $s_w$  when working and  $s_r$  when retired where  $s_r \leq s_w$ . To capture this in our model we rescale by  $1/(1+s_r-s_w)$ . When we are working we then can save  $(1-s_w)/(1+s_r-s_w) = 1-s_r/(1+s_r-s_w)$  whereas when we are retired we spend  $s_r/(1+s_r-s_w)$ . Thus if we figure out a optimal policy for  $s = s_r/(1+s_r-s_w)$  we also have the optimal policy for this situation.

## 5 Numerical Results

We now provide simulation based results. Working in the discrete time model, we computed the optimal policy using dynamic programming based methods (see Bertsekas [2001]). Essentially, the optimal value function must satisfy the following Bellman optimality conditions:

$$J^*(w) = \min_{j_t, f_t} \{j_t + E[J^*(w')|j_t, f_t]\} \quad (2)$$

where  $w'$  is a random variable, which is the outcome of following the investment strategy  $f_t$ , as determined by discrete time dynamics (see equation 1). We also used the results of the previous section to speed up the computations. For instance, if the policy was in retirement mode, we used the analytic formula for the invest policy. Also, we searched over possible retirements wealths, to find the optimal choice.

We used  $r = 0.1214$  as the Sharpe ratio of the market per month, which

was estimated from historical data from 1926-2003. In the Sharpe model, the strategy of 100% market can be replicated by holding 0.056 in the Sharpe asset and holding the remaining 0.94 in cash. Also, we numerically computed the Kelly strategy — the one which maximizes the log rate of growth — to be holding 0.12 in the Sharpe asset and holding the remaining 0.88 in cash. This turns out to be close to holding about 200% market and about -100% cash.

Also, measuring wealth in dollars is rather meaningless, since the scale of wealth is not specified — we only specify a ratio of spending to saving. Hence, we state all the wealths in units of yearly income, i.e. wealth is stated in units of time. For example a wealth of 10 years is equivalent to 10 times the yearly income.

## 5.1 Optimal Behavior

Table 4 shows the values starting from 0 wealth for a variety of different spending ratios and a number of other policies. For instance, the policy Opt/Opt is the policy which uses the optimal strategy while working and while retired. Market/Market fully invests in the market both while working and while retired.

The policy Opt/Market represents using the optimal policy while working and the market for retirement. Here, we optimized over the choice of the retirement wealth. Of these (suboptimal) policies, the Kelly/Opt combination is consistently the best. Essentially, this is because the optimal policy is

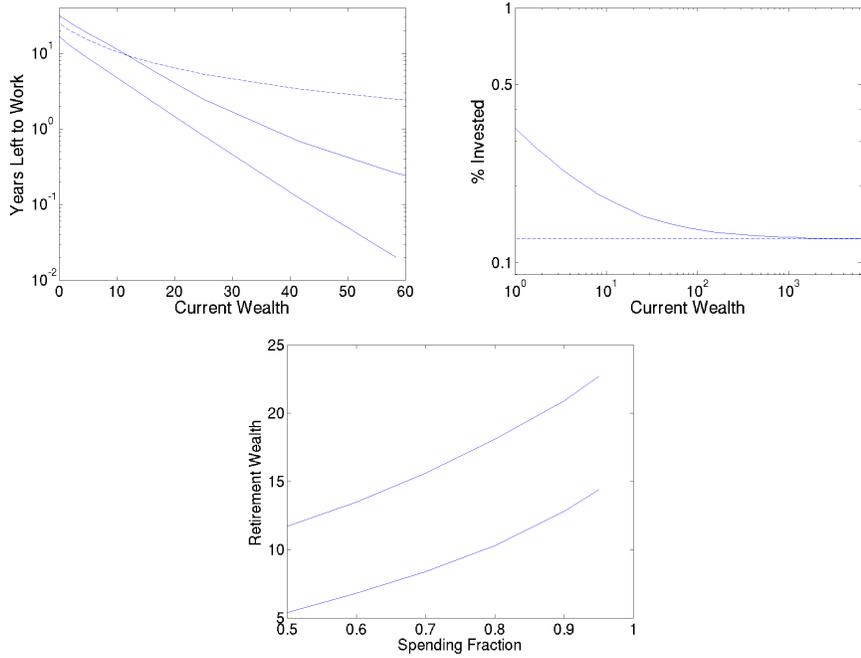


Figure 3: Characteristics of the Optimal Policy. In all plots, wealth is measured in yearly income. The left plot shows the expected time left to work as a function of the wealth (note that the y-axis is on a log scale). The lower solid line is Opt, the dashed line is for Kelly, and the upper solid line is for Market. The middle plot shows the fraction invested in the Sharpe asset as a function of wealth for the work-policy. The dashed horizontal line is for Kelly. Note that as Kelly approximately holds 200% market and  $-100\%$  cash, the investment strategy while working is highly leveraged (far more so than traditional investment schemes). The right plot shows the retirement wealth as a function of the spending ratio, for  $s = 0.8$  with a low and high switching cost. See text for further descriptions.

Spending	.95	.9	<b>.8</b>	.7	.6	.5
Opt/Opt	32	24	<b>17</b>	13	10	7
Kelly/Opt	+4	+5	<b>+4</b>	+3	+2	+3
Opt/Kelly	+5	+6	<b>+4</b>	+3	+3	+3
Opt/Market	+2	+2	<b>+2</b>	+3	+2	+2
Market/Opt	+20	+17	<b>+12</b>	+8	+5	+3
Kelly/Kelly	+10	+10	<b>+8</b>	+7	+6	+6
Market/Market	+23	+20	<b>+15</b>	+12	+10	+9
<i>lower bound</i>	<i>10</i>	<i>10</i>	<i>9</i>	<i>8</i>	<i>6</i>	<i>5</i>

Figure 4: A Comparison of Strategies. We compare how much better optimal is than what would traditionally be considered highly risky strategies. The policy Opt/Market represents the optimal policy while working and investing in the Market for retirement. The Kelly/Opt is of theoretical interest since it is close to the Opt/Opt. It is easy to describe: (1) log optimal while working, (2) generate twice your spending needs from investments while retired. The lower bound is from Theorem 6 which is tight for small  $s$ .

very aggressive while working and Kelly provides reasonable substitute. In practice, the Kelly/Opt strategy would be the easiest to emulate.

Overall, note how much leveraging helps. For reasonable spending values, (say around  $s = 0.8$ ) we can shave off about 15 years of work. This dramatic improvement is quite robust, even if we use lower values for the Sharpe ratio (data not shown). We emphasize the  $s = 0.8$  condition as this is the case we use in most of the other plots. We did not try any unleveraged positions which

(effectively) held significant portions of cash, as these policies are significantly worse.

The left plot in Figure 3 shows the expected time left to work as a function of the wealth (note that the y-axis is on a log scale). Again, wealth is measured in yearly income. The lowest solid line is the plot for the optimal policy. This linear behavior means that the expected time left to work for the optimal is dropping off exponentially quickly with the wealth.

The dashed line is the plot for the Kelly policy, and the upper solid line is the Market policy. For low wealths, the Kelly policy is better than the Market policy, as it is more aggressive. However, for larger wealths the Market policy is better. Note that neither of these policies have linear behavior (i.e. the time left to work is not falling off exponential quickly).

The middle plot in Figure 3 shows how the optimal work policy invests. It shows the fraction of wealth invested in the Sharpe asset as a function of wealth. This plot is the investment policy *only* when the current wealth is below the retirement wealth. For example, if the retirement wealth were around 10 years (measured in yearly income), then the policy would invest according the figures in the graph if the wealth were below 10 years else it would follow the retirement investment procedure (which keeps a constant amount in the Sharpe asset).

The dashed horizontal line in this plot, at  $f = 0.12$ , is the fraction that represents the Kelly policy. Note that the investment policy while working approaches this Kelly policy. Hence, this investment policy never approaches the all market policy. This is surprising as traditional investing schemes often

start close to all market and slowly transfer to bonds over time. Our data suggest that these policies take far longer to reach retirement.

Also, empirically, this work policy is generic — it does not depend on the choice of the retirement wealth, i.e. it does not depend on the choice of  $s$ . Theoretically, we believe this is true as well, yet we do not have a rigorous proof of this in the continuous time model. Intuitively, the investment policy is trying to get over the retirement policy as fast as possible.

## 5.2 Switching and The Retirement Wealth

We now examine the retirement wealths used by these policies. Note that while the optimal policy has a fixed retirement wealth, if the policy ever drops below this wealth it will start working again. In fact, in the continuous time limit, the optimal policy will switch infinitely often, infinitely quickly.

We impose a switching cost to prevent this behavior. This forces the optimal policy to wait until the wealth drops down to a certain amount before it restarts working (see Subsection 4.4). Note that this issue is quite real as well. For example, after the bubble in the 1990's, many retired investors had lost a significant fraction of their wealth — they had to decide whether or not to restart work.

Table 5 shows the results of using switching costs, with  $s = 0.8$ . For example with low switching cost (penalized by 1 year of work), the optimal policy switches from retirement to work only 0.5 times on average, brought down from infinity. The expected number of years worked is 18, slightly

Switching Cost	0	Low	Medium	High
Opt	17 (5, 5) $\infty$	18 (2, 10) .5	20 (0, 18) .1	27 (0, 55) .001
Market	32 (12, 12) $\infty$	34 (9, 16) .9	37 (7, 24) .2	55 (4, 90) .005
Kelly	26 (7, 7) $\infty$	28 (4, 12) 1	34 (3, 27) .4	68 (8, 850) .01

Figure 5: Optimal Values with Switching Costs. See text for description.

more than with no switching costs. Furthermore, the retirement and restart wealths are (2, 10) — after a wealth of 10 years has been achieved, the policy retires, and if the wealth ever drops down to 2 years, the policy will restart work (until a wealth of 10 years has been reached again).

The table also shows the results for some other different strategies. It also uses different switching costs (medium is equivalent to 10 years and high is equivalent to 100 years). Note that with a medium switching cost, we lower the expected number of switches substantially, with only a minor increase in the expected number of days that are worked.

The left plot in Figure 4 shows the retirement wealth as a function of the spending ratio, for  $s = 0.8$ . The lower line uses a lower switching cost and the larger line uses the medium switching cost.

### 5.3 Implied utility function for wealth

Our initial utility function has no explicit dependence on the current wealth only on the expected future need to work. However, we can write down an implied utility function such that our behavior is optimal with respect to this implied utility function. This implied utility function is precisely  $-J^*(w)$ , the expected time working in the future given wealth  $w$ . The Bellman equation (Equation 2) states how our decisions are based on this implied utility function.

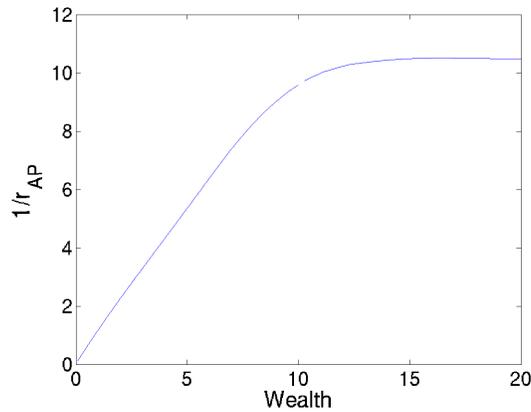


Figure 6: Implied risk aversion. We have plotted  $1/r_{AP}(w)$  instead of the risk aversion itself. The reason is to show the Kelly region more clearly. We have plotted the Kelly risk aversion line.

Once we have made this translation, we can ask how this implied utility function compares to standard utility functions. The two standard families of utility functions are *constant relative risk aversion* and *constant absolute risk aversion*. They can be characterized by considering the Arrow-Pratt

measure of risk aversion,  $r_{AP}(w) \equiv -U''(w)/U'(w)$ . If this is a constant function of  $w$  then we are said to have constant absolute risk aversion (say, if  $U(w) = -e^{-rw}$ .) If on the other hand, this falls off as  $1/w$  we have a constant relative risk aversion (say if  $U(w) = w^{1+r}$ , or for  $r = 0$  we have  $U(w) = \log(w)$ ).

We can now describe our utility function as our wealth changes. At first, we are budget constrained and are highly leveraged. One could think of the utility as almost being linear. Then after we have some savings, but are still working, we settle into a constant relative risk aversion utility, so  $r_{AP}(w)$  is growing linearly with  $1/w$ . But we can say more in this regime.  $r_{AP}(w)$  is close to the Kelly (aka log utility) level of risk aversion, namely  $1/2w$ . Once we retire, we switch to a more conservative utility which has constant risk aversion. During retirement  $r_{AP}(w) = 1/2s$ . The point of retirement is approximated by when these two cross. These features are shown in Figure 6, which plots  $1/r_{AP}$  (making both log utility behavior clear (where the plot behaves linearly) and the conservative behavior clear (where the plot is flat). Technically, the plot should not have such a smooth bend in it — should have corner at this place (the smoothing is essentially due to our smoothing in the computation of the Arrow-Pratt function — which requires numerically working out discrete derivatives).

## 5.4 The Variance

Table 7 shows the standard deviations of the optimal values in Table 4. The deviations of these policies are high due to the fact that market is highly volatile. However, note that deviations of the Opt/Opt strategy are not particularly different from the deviation of the all market strategy.

Spending	.95	.9	<b>.8</b>	.7	.6	.5
Opt/Opt	22	18	<b>13</b>	11	8	7
Kelly/Opt	20	16	<b>13</b>	10	9	7
Opt/Kelly	26	22	<b>17</b>	13	11	8
Opt/Market	21	18	<b>14</b>	11	9	7
Market/Opt	21	19	<b>16</b>	15	13	10
Kelly/Kelly	25	21	<b>17</b>	14	11	9
Market/Market	19	17	<b>13</b>	11	9	7

Figure 7: Standard Deviations of Strategies. The optimal has fairly low standard deviation compared to the competitors.

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